## CASETRUST-DSAS JOINT ACCREDITATION FOR DIRECT SELLING BUSINESSES

Dear Independent Distributors,

We are pleased to inform that Nefful Singapore Holdings Pte Ltd has obtained the CaseTrust-DSAS Joint Accreditation for Direct Selling Businesses.

## 1. What is CaseTrust?

CaseTrust is the accreditation arm of the Consumers Association of Singapore (CASE).

Since April 1999, CaseTrust has become the industry standard for quality business and customer practices in different commercial industries. Today, CaseTrust has inadvertently become a mark of assurance for all consumers – The Key to Consumer Confidence.

## 2. How would the accreditation benefit Nefful Singapore Holdings Pte Ltd and our Independent Distributors:

- Promotes Fair-Trading and Good Business Practices
- Professionalism raised in the direct selling business
- Enhanced trustworthiness and reliability
- Instills buyer confidence in Company's product and services

You may wish to visit https://www.casetrust.org.sg for more information on the CaseTrust- DSAS Joint Accreditation for Direct Selling Businesses.

Thank you for your continuous support and effort that made this accreditation happened. This accreditation serves as an endorsement of Quality and Reliability and we shall continue to stay committed to serve you better.



